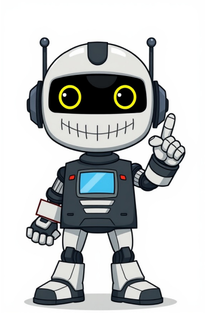
Click to prove you're human



Alpha testing Alpha is a limited-availability test before releases are cleared for more widespread use. Our focus with alpha testing is to verify functionality and gather feedback from a limited set of customers. Typically, alpha participation is by invitation and subject to pre-general-availability terms. Alpha releases may not contain all features, no SLAs are provided, and there are no technical support obligations. However, alphas are generally suitable for use in test environments. Beta testing At beta, products or features are ready for broader customer testing and use. Betas are often publicly announced. There are no SLAs in a beta release unless otherwise specified in product terms or the terms of a particular beta program, however there is limited technical support. The average beta phase lasts about six months. Public beta programs are announced on the Workspace Updates Blog . The Available Google Workspace Beta Programs lists the available beta programs. Customers can submit beta test applications through links on this page. General Availability (GA) General Availability products and features are open to all customers, ready for production use, and covered by a Google Cloud SLA, where applicable. Google typically supports General Availability products and features through APIs, CLIs, and the Google Cloud console, except in unusual circumstances where providing one or more of the foregoing capabilities is unreasonable in the context of the particular product or feature. Analytics Academy on Skillshop is a collection of free e-learning courses designed by Analytics experts to help users get the most out of Google Analytics. Google Analytics currently offers 4 training courses and a certification. Completing these courses will help you: Setup a Google Analytics property for a website or an app Collect the data you need for your business and use the various reporting tools and features Recognize key measurement features that can show the effectiveness of your online marketing efforts Unlock additional insights and capabilities by connecting Google Analytics with other products Learn more and enroll in Analytics Academy courses on Skillshop. This article details the available dimensions and metrics in Google Analytics and how they're populated. To analyze data that isn't accessible in these dimensions and metrics, create custom dimensions and metrics. Tip: Many of the dimensions and metrics come from event parameters on your site or app. To learn about each event parameter and how it impacts a dimension or metric, see Event parameters. A dimension or metric may be grayed out when it's incompatible with other applied dimensions or metrics, or when you can't apply the dimension or metric to a selected exploration technique. (not set) is a placeholder used when data hasn't been received for a dimension. When you send an empty value to Analytics, you will see a blank value instead of (not set); (not set) appears when no value is sent. Learn more about (not set)Narrow by ...Dimensions > AttributionDimensions > DemographicsDimensions > EcommerceDimensions > EventDimensions > GamingDimensions > GeneralDimensions > GeographyDimensions > LinkDimensions > Page / screenDimensions > Platform / deviceDimensions > PublisherDimensions > TimeDimensions > Traffic sourceDimensions > UserDimensions > User lifetimeDimensions > VideoMetrics > AdvertisingMetrics > EcommerceMetrics > EventMetrics > Page / screenMetrics > PredictiveMetrics > PublisherMetrics > RevenueMetrics > Search ConsoleMetrics > SessionMetrics > UserMetrics > User lifetimeTypeCategoryNameWhat it isHow it's populatedDimensionAttributionCampaignThe name of a promotion or marketing campaign that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionCampaign IDThe ID of a promotion or marketing campaign that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 account IDThe account ID associated with the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 account nameThe account name associated with the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 advertiser IDThe advertiser ID associated with the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 advertiser nameThe advertiser name associated with the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 campaign IDThe ID associated with the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 campaign nameThe name of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative formatThe creative format of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative IDThe creative ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative nameThe creative name of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative typeThe creative name of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative type IDThe creative type ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 creative versionThe creative version of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 mediumThe medium of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionCM360 placement cost structureThe placement cost structure of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionCM360 placement IDThe placement ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 placement nameThe placement ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 rendering IDThe rendering ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 site IDThe site ID of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 site nameThe site name of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionCM360 sourceThe source of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionCM360 source / mediumThe source and medium of the Campaign Manager 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionDefault channel groupThe default channel grouping that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 advertiser IDThe advertiser ID associated with the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 advertiser nameThe advertiser ID associated with the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionDV360 campaign IDThe ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 campaign nameThe advertiser ID associated with the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 creative formatThe creative format of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 creative IDThe creative ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 creative nameThe creative name of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 exchange IDThe exchange ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionDV360 exchange nameThe exchange name of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionDV360 insertion order IDThe insertion order ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 insertion order nameThe advertiser ID associated with the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionDV360 line item IDThe line item ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 line item nameThe line item name of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 mediumThe medium of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 partner IDThe partner ID of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 partner nameThe partner name of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionDV360 sourceThe medium of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionDV360 source / mediumThe source and medium of the Display & Video 360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionGoogle Ads account nameThe account name in Google Ads of the ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionGoogle Ads ad group IDThe unique identification number of your Google Ads ad group.This dimension is populated automatically when you link Google Ads and Analytics.DimensionAttributionGoogle Ads ad group nameThe ad group name in Google Ads of the ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionGoogle Ads ad network typeThe location where your ad was shown (google.com, search partners, display network) that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionGoogle Ads campaignThe name of the marketing campaign in Google Ads.This dimension is populated automatically when you link Google Ads and Analytics. DimensionsAttributionGoogle Ads customer IDThe 10-digit Google Ads Customer ID.This dimension is populated automatically when you link Google Ads and Analytics.DimensionAttributionGoogle Ads keyword textThe matched keyword that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionGoogle Ads queryThe search query that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual ad contentThe ad content attributed to the conversion event. Populated by the utm_content parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual campaign IDThe manual Campaign ID that led to the conversion event. Identifies the manual campaign. Populated by utm_id URL parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual campaign nameThe manual Campaign Name that led to the conversion event. The name of the manual campaign. Populated by utm_campaign URL parameter. To learn more, see Collect campaign data with custom URLs.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual creative formatThe manual Creative Format that led to the conversion event. Identifies the creative format used in the ad. Populated by utm_creative_format URL parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual mediumThe manual Medium that led to the conversion event. The marketing medium used in the referral. For example, cpc. Populated by utm_medium URL parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionManual sourceThe manual Source that led to the conversion event. The referrer. Populated by utm_source URL parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual source / mediumThe manual Source Medium that led to the conversion event. A combination of the source and medium.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionManual source platformThe manual Source Platform that led to the conversion event. The platform responsible for directing traffic to a given Analytics property. Populated by utm_source_platform URL parameter.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter. To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionManual termThe term that was used to acquire the user that led to a key event.Populate this dimension by manually tagging the destination URLs in your ads with the utm_term parameter.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionMediumThe method for acquiring users to your website or application.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 ad group IDThe SA360 Ad Group ID that led to the conversion event. Identifies the SA360 ad group.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionSA360 ad group nameThe name of the ad group of a Search Ads 360 ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 campaignThe SA360 Campaign Name that led to the conversion event. A SA360 campaign lets you organize your ads and define a goal for your advertising.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 campaign IDThe SA360 Campaign ID that led to the conversion event. Identifies the SA360 campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 creative formatThe SA360 Creative Format that led to the conversion event. The creative format is the specific layout or design of the advertisement used in a campaign.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 engine account IDThe SA360 Engine Account ID that led to the conversion event. Identifies the SA360 engine account.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionAttributionSA360 engine account nameThe name of the engine account of a Search Ads 360 ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionSA360 engine account typeThe type of the engine account of a Search Ads 360 ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionSA360 keyword textThe keyword of a Search Ads 360 ad that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 manager account IDThe SA360 Manager Account ID that led to the conversion event. Identifies the SA360 manager account.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionSA360 manager account nameThe SA360 Manager Account Name that led to the conversion event. The top level of the Search Ads 360 account hierarchy and is used for administration and reporting across the lower-level sub-manager and client accounts.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionsAttributionSA360 mediumThe SA360 Medium that led to the conversion event. The payment mode used in ad buying. For example, cpc.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionAttributionSA360 queryThe query that triggered a Search Ads 360 ad to appear and that led to a key event.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 sourceThe SA360 Source that led to the conversion event. The search query happened on this site.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionsAttributionSA360 source / mediumThe SA360 Source Medium that led to the conversion event. A combination of the source and medium.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging. DimensionAttributionSourceA representation of the publisher or inventory source from which traffic originated.For example, users who return to your website from Google Search show as "google" in the Session source dimension. Examples include google, youtube, and gmail.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionSource / mediumThe source and medium that led a user to arrive on your website or application.To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionAttributionSource platformThe platform where you manage buying activity (such as where budgets, targeting criteria, and so on are set). Examples include: 'Google Ads' (traffic from Google Ads marketing activity) 'Manual' (traffic that isn't from Google media marketing activity) 'SA360' (traffic from Search Ads 360 marketing activity) 'SFMC' (traffic from Salesforce Marketing Cloud marketing activity) 'Shopping Free Listings' (traffic from Google Merchant Center marketing activity)To learn how to populate this dimension, see Traffic-source dimensions, manual tagging, and auto-tagging.DimensionDemographicsAgeThe age of the user by bracket. Brackets include '18-24', '25-34', '35-44', '45-54', '55-64', and '65+'.Populated automatically when you activate Google signals; data thresholds may be applied.DimensionDemographicsGenderThe gender of the user.Populated automatically when you activate Google signals; data thresholds may be applied.DimensionDemographicsInterestsThe interests of the user. Users can be counted in multiple interest categories. This is the same concept as affinity segments in Google Ads.Examples: Arts & Entertainment, Games, Sports.Populated automatically when you activate Google signals; data thresholds may be applied.DimensionEcommerce > Item scopedItem affiliationThe name or code of the affiliate (for example, partner or vender) associated with an item.Populate this dimension by sending the item-level affiliation parameter through an online-sales event.DimensionEcommerce > Event scopedCurrencyThe currency code (based on the ISO 4217 standard) of the event.Populate this dimension by sending the event-level currency parameter. The currency parameter is required for events to have revenue or refund amounts.DimensionEcommerce > Item scopedItem brandThe brand of an item (e.g., a product you sell).Populate this dimension by sending the item-level item_brand parameter through an online-sales event.DimensionEcommerce > Item scopedItem category 2The second hierarchical category in which you classified an item (e.g., a product you sell).For example, in Apparel/Mens/Summer/Shirts/T-shirts, Mens is the item category 2.Populate this dimension by sending the item-level item_category2 parameter through an online-sales event.DimensionEcommerce > Item scopedItem category 3The third hierarchical category in which you classified an item (e.g., a product you sell).For example, in Apparel/Mens/Summer/Shirts/T-shirts, Summer is the item category 3.Populate this dimension by sending the item-level item_category3 parameter through an online-sales event.DimensionEcommerce > Item scopedItem category 4The fourth hierarchical category in which you classified an item (e.g., a product you sell).For example, in Apparel/Mens/Summer/Shirts/T-shirts, Shirts is the item category 4.Populate this dimension by sending the item-level item_category4 parameter through an online-sales event.DimensionEcommerce > Item scopedItem category 5The fifth hierarchical category in which you classified an item (e.g., a product you sell).For example, in Apparel/Mens/Summer/Shirts/T-shirts, T-shirts is the item category 5.Populate this dimension by sending the item-level item_category5 parameter through an online-sales event.DimensionEcommerce > Item scopedItem couponThe coupon used to purchase an item (e.g., a product you sell).Populate this dimension by sending the item-level coupon parameter through an online-sales event.DimensionEcommerce > Item scopedItem IDThe ID that you specify for an item (e.g., a product you sell).For example, you can set an ID of 'SKU_12345'.Populate this dimension by sending the item-level item_id parameter through an online-sales event.DimensionEcommerce > Item scopedItem list IDAn ID that you specify for a list of items (for example, products you sell).For example, you can set an ID of 'related_products' for an item list in a related-products section.Populate this dimension by sending the item-level item_list_id parameter through an online-sales event.DimensionEcommerce > Item scopedItem list nameA name that you specify for a list of items (for example, products you sell). A name for a list of products.For example, you can set a name of 'Related Products' for an item list in a related-products section.Populate this dimension by sending the item-level item_list_name parameter through an online-sales event.DimensionEcommerce > Item scopedItem list positionThe position of an item (e.g., a product you sell) in a list.Populate this dimension by sending the item-level index parameter through an online-sales event.DimensionEcommerce > Item scopedItem location IDThe ID you specify for the location of an item or promotion.Populate this dimension by sending the item-level location_id parameter through an online-sales event.DimensionEcommerce > Item scopedItem nameThe name of an item (e.g., a product you sell).Populate this dimension by sending the item-level item_name parameter through an online-sales event.DimensionEcommerce > Item scopedItem promotion creative nameThe name you specify for the creative associated with a promotion.Populate this dimension by sending the item-level creative_name parameter with the view_promotion or select_promotion event.DimensionEcommerce > Item scopedItem promotion creative slotThe name you specify for the slot where you show the creative associated with a promotion.Populate this dimension by sending the item-level creative_slot parameter with the view_promotion or select_promotion event.DimensionEcommerce > Item scopedItem promotion IDThe ID you specify for a promotion.Populate this dimension by sending the item-level promotion_id parameter with the view_promotion or select_promotion event.DimensionEcommerce > Item scopedItem promotion nameThe name you specify for a promotion.Populate this dimension by sending the item-level promotion_name parameter with the view_promotion or select_promotion event.DimensionEcommerce > Item scopedItem variantThe item variant or unique code or description (for example, XS, S, M, L for size; Red, Blue, Green, Black for color) for additional item details or options.Populate this dimension by sending the item-level item_variant parameter through an online-sales event.DimensionEcommerce > Item scopedLocal item priceThe price of the item, localized by its currency code.Populate this dimension by sending the item-level price and event-level currency parameters.DimensionEcommerce > Event scopedOrder couponThe coupon name or code that you specify for discounted items.Populate this event-level dimension by sending the event-level coupon parameter with an online-sales event. Available in Monetization reports.DimensionEcommerce > Event scopedShipping tierThe shipping tier (e.g. Ground, Air, Next-day) selected for delivery of the purchase.Populate this event-level dimension by sending the event-level shipping_tier parameter in the add_shipping_info event.DimensionEcommerce > Event scopedTransaction IDAn identifier you create for an ecommerce transaction. Learn morePopulate this event-level dimension by sending the event-level transaction_id parameter with an online-sales event.DimensionsEcommerce > Item scopedItem categoryThe hierarchical category in which the item is classified.For example, in Apparel/Mens/Summer/Shirts/T-shirts, Apparel is the item category.Populate this dimension by sending the item-level item_category parameter through an online-sales event.DimensionEventEvent nameThe name of an event.For example, if someone triggers a purchase, the text 'purchase' populates the dimension.This dimension is populated automatically.DimensionEventIs key eventThe text 'true' when an event was marked as a key event.This dimension is populated automatically.DimensionGamingAchievement IDAn ID for an achievement that a user can unlock in a game.Populate this dimension by sending the achievement_id parameter with the unlocked_achievement event.DimensionGamingCharacter The name of a character used in a game.Populate this dimension by sending the character parameter with the level_up or post_score event.DimensionGamingLevelThe level number in a game.Populate this dimension by sending the level parameter with the level_up or post_score event.DimensionGamingVirtual currency nameThe name of a virtual currency in a game.Populate this dimension by sending the virtual_currency_name parameter with the earn_virtual_currency or spend_virtual_currency event.DimensionGeneralFile extensionThe extension of a file download (for example, 'pdf' or 'txt').This dimension is populated automatically by the file_extension parameter when enhanced measurement is enabled.DimensionGeneralFile nameThe page path of a file download (for example, '/menus/dinner-menu.pdf').This dimension is populated automatically by the file_name parameter when enhanced measurement is enabled.DimensionGeneralGroup IDThe group ID when a user joins a group. This dimension allows you to measure the popularity of various clans or user groups.Populate this dimension by sending the group_id parameter with the join_group event.DimensionGeneralMethodThe method used to sign up, login, or share (e.g., Google, Twitter, etc.).Populate this dimension by sending the method parameter with the sign_up, login, or share event.DimensionGeneralPercent scrolledThe percentage down the page that the user scrolled. If someone scrolls at least 90% of a page, the value '90' populates the dimension. Otherwise, the dimension is blank.This dimension is populated automatically by the scroll event if enhanced measurement is enabled.DimensionGeneralSearch termThe term used to search your website or application. Populate this dimension by sending the search_term parameter with the search or view_search_results event.DimensionGeneralTest data filter nameThe name of a data filter in a testing state. You can use data from your data filters that are in a testing state to validate your filters before activating them.This dimension is populated automatically when you set up data filters in a testing state. Does not apply to subproperties or roll-up properties where the dimension will appear as (not set).DimensionGeneralVisibleThe text 'true' when an embedded video is visible to the user.This dimension is populated automatically by the visible parameter if enhanced measurement is enabled.DimensionGeographyCityThe city from which user activity originates.For example, if someone visits your website from New York City, the text 'New York' populates the dimension.This dimension is populated automatically.DimensionGeographyCity IDAn ID associated with the city from which user activity originated.For example, if activity originates from Seattle, the value '1027744' populates the dimension.This dimension is populated automatically.DimensionGeographyContinentThe continent from which user activity originated.For example, if someone visits your websites from the United States, the text 'Americas' populates the dimension.This dimension is populated automatically.DimensionGeographyContinent IDThe UN M49 ID associated with the continent from which user activity originated.For example, if someone visits your website from the United States, the value '019' populates the dimension.This dimension is populated automatically.DimensionGeographyCountryThe country from which user activity originated.For example, if someone visits your website from the United States, the text 'United States' populates the dimension.This dimension is populated automatically.DimensionGeographyCountry IDThe ISO 3166 ID associated with the country from which user activity originated.For example, if activity originates from the United States, the value 'US' populates the dimension.This dimension is populated automatically.DimensionGeographyRegionThe geographic region from which user activity originated.For example, if someone visits your website from New York City, the text 'New York' populates the dimension. If someone visits your website from England, the text 'GB-ENG' populates the dimension.This dimension is populated automatically.DimensionGeographySubcontinentThe subcontinent from which user activity originated.For example, if someone visits your website from the United States, the text 'Northern America' populates the dimension.This dimension is populated automatically.DimensionGeographySubcontinent IDThe UN M49 ID associated with the subcontinent from which user activity originates.For example, if someone visits your website from the United States, the value '021' populates the dimension.This dimension is populated automatically.DimensionLinkLink classes The HTML class attribute for an outbound link or file download.For example, if a user clicks a link '', this dimension returns 'center'.This dimension is populated automatically by the link_classes parameter when enhanced measurement is enabled.DimensionsLinkLink domainThe destination domain of an outbound link or file download.For example, if a user clicks a link '', this dimension returns 'youtube.com'. Learn moreThis dimension is populated automatically.DimensionLinkLink IDThe HTML id attribute for an outbound link or file download.For example, if a user clicks a link '', this dimension returns 'socialLinks'.This dimension is populated automatically by the link_id parameter when enhanced measurement is enabled.DimensionLinkLink textThe link text of a file download.This dimension is populated automatically by the link_text parameter when enhanced measurement is enabled.DimensionLinkLink URLThe full URL for an outbound link or file download.For example, if a user clicks a link '

- http://daiichigroup.net/uploads/news_file/ea276b97-c2f8-4770-ad58-4eb03840e245.pdf
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- bijo
- wirafiviyu
- icd 10 code for recurrent mrsa infection